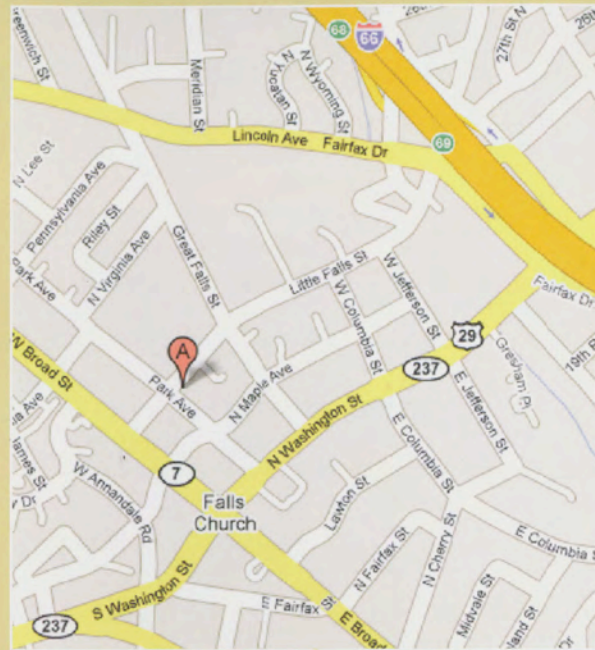


## Our Commitment to You

We are committed to providing all of our patients a personalized and comprehensive healthcare experience. To help everyone feel comfortable with our staff and office environment, we focus as much on providing empathetic and patient-centered dentistry as we do on optimizing patients' oral health.

## We Promise to:

- Maintain the highest standard of excellence in personalized dentistry.
- Teach preventive care strategies ... so that together, we can concentrate on "dental health care" rather than on "disease care."
- Participate in continuing education courses and utilize new technology so that we are always best equipped to serve you.
- Adhere to strict sterilization and cross contamination procedures to ensure your safety.
- Build a foundation of trust by treating our patients as individuals with unique needs.
- Provide a relaxing and positive experience in order to make your visit as comfortable and pleasant as possible.



Dr. William V. Dougherty III  
200 Little Falls Street, Suite 506  
Falls Church, VA 22046  
703.532.3300

*All Smiles Appreciated!*

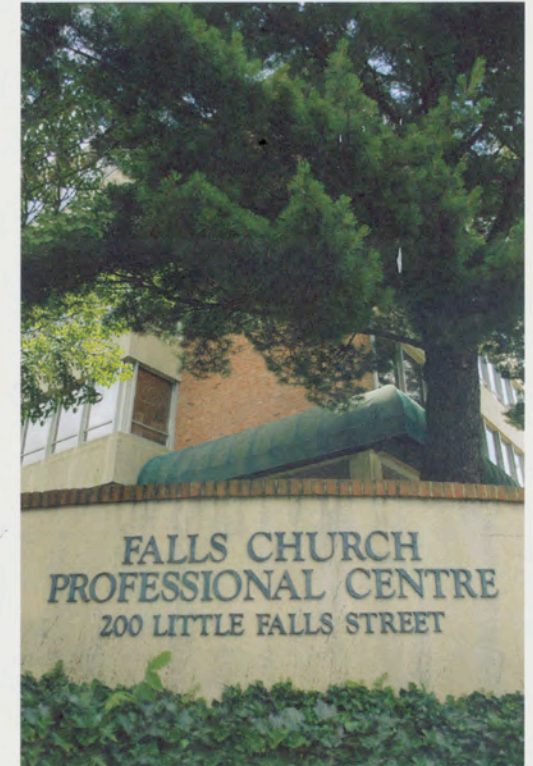
Open Monday thru Thursday  
7:30 a.m. to 5:30 p.m.

[www.doughertydds.com](http://www.doughertydds.com)



**CareCredit**  
Patient Payment Plans

# DOUGHERTYDDS



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## Our Practice

William V. Dougherty, Jr., D.D.S, first established the practice in 1968. Then, in 1988, William V. Dougherty III began working alongside his father after graduating from Georgetown University Dental School. In 1992, he took over the practice and continued his father's tradition of family dentistry. Dr. Dougherty offers the following services:

- Cleanings, exams, and preventive maintenance
- Cosmetic dentistry
- Implant dentistry
- Periodontal treatment
- Restorative dentistry
- Invisalign® Clear Braces
- Crown and bridge procedures.

Dr. Dougherty is also committed to community outreach programs and activities. He volunteers with the Northern Virginia Mission of Mercy and provides dental care to children through Give Kids A Smile. Dr. Dougherty is also an active member of the Falls Church Chamber of Commerce, is past president of the Northern Virginia Dental Society, and is a Fellow and delegate to the Virginia Dental Association. He is an alternate delegate for the American Dental Association. In 2007, he was honored with the status of Fellowship in the American College of Dentists.

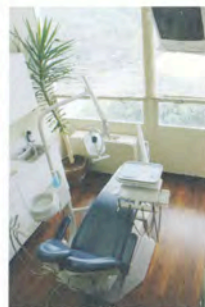


*William V. Dougherty III, D.D.S.*

## The Leading Edge

Technology in the dental field is always changing and improving, and we are changing right along with it. Whether it is through our use of digital x-rays or intraoral cameras in the operatories, we are putting technology to work so that any anomalies in a patient's oral health can be revealed almost immediately—allowing Dr. Dougherty to develop a plan of action sooner rather than later.

Through our Web site, [www.doughertydds.com](http://www.doughertydds.com), patients can also gain secure, online access to their accounts in order to request appointments and review financial information.



## We've Gone Green!

We are committed to minimizing our impact on the environment, and we pledge to rise above standard measures to continually promote green initiatives. In recognition of our efforts, Dr. Dougherty and team received a certificate of achievement from the Virginia Department of Environmental Quality as part of their environmental excellence program.

As a longtime member of the Virginia Dental Association's Infection Control and Environmental Safety committee, Dr. Dougherty also co-authored the "Environmentally Responsible Dental Office: A Guide to Pollution Prevention and Proper Waste Management in Dental Offices" in 2005. This guide was distributed to more than 3,000 dentists in Virginia. He served as chairman of this committee from 2004 to 2006 and continues to be actively involved in environmental safety.

## Insurance and Financial Options

We work with Traditional and Preferred Provider Organization (PPO) dental benefit plans. Please call our office at 703.532.3300 if you have any questions about your dental coverage.

As an additional courtesy to our patients, we can file insurance claims on your behalf, as well as accept payment directly from your insurer. We ask our patients to pay the estimated amount not covered by their insurance plan at the time of their appointment.

Our office accepts payment by check, cash, or credit card. We also offer alternative financing through third-party financial institutions. Some plans allow qualified applicants to pay off their balance interest-free within 12 months. Please ask us for more information if you are interested.

